UNLEASH PLUS – INCUBATOR

INDIA

Challenge

Hundreds of solution concepts and early prototypes are created during UNLEASH programs, including the Innovation Labs and the local Hacks. These early-stage teams require skill sets, toolsets, mindsets, networks, and funding that can help them effectively implement solutions and identify a scalable model to make an important and measurable impact inline with the SDGs.

Overview

UNLEASH Plus is a global solution incubator for the Sustainable Development Goals (SDGs). Co-hosted with Chemonics International, the tailored and interactive 6-month program accelerates teams with an early prototype into a launchable solution that creates a positive social or environmental impact. This fourth edition of the program will provide tailored support for over 60 teams, through online training, mentoring, world-class experts and access to partnerships and funding.

The incubator culminates in a one-week, in-person program in Mysore, India in early December 2022, where teams work closely with international experts and pitch to potential funders. Only the top 25 teams of the program will be selected, and all costs will be covered.

Lead Scale Partner	**Chemonics** Development works here.	Program Partner	**Potentialife**

GLOBAL SOLUTION INCUBATOR FOR THE SDGs

PROBLEM & ECOSYSTEM
Clarity on the specific problem, who it affects, and what stakeholders influence it.

SOLUTION DESIGN
Goal-setting, prioritization, adaptive mindsets, and iterative testing towards solution launch.

HIGH-PERFORMING TEAM
World-class leadership program, and focus on team development, diversity and inclusion, HR, and recruitment.

IMPACT MEASUREMENT
Ability to measure, analyze and communicate the venture's impact in a clear and compelling way.

GO-TO-MARKET & STORYTELLING
Knowing the target market, how to reach it, and how to acquire and retain people who buy/use the solution.

FINANCIALS
Defining the venture's business model, and planning core revenue streams, costs, and future growth potential.

DESIGNING FOR SCALE
Pathways and models for scale, using network effects and leveraging platform approaches.

FUNDRAISING
Reaching clarity on financial needs, able to maximize value of fundraising, and equipped with adequate materials for it.